



5 Cities Plus 2011: July 20-22, Indianapolis Sponsorship Opportunities

Conference Sponsorships:

Platinum Corporate Sponsor	\$2,500	Includes two free conference registrations; platinum sponsorship recognition on the 5 Cities Plus website, in the conference program and other conference materials, inclusion in a PowerPoint presentation at select conference activities, as well as an opportunity to insert a one-page marketing piece in the conference registration packet. Platinum level sponsors also may display their marketing materials in a dedicated space during the Wednesday night welcome reception and Thursday morning registration period. Indianapolis Mayor Gregory A. Ballard, and keynote speakers will publicly thank platinum level sponsors.
Gold Corporate Sponsor	\$1,000	Includes two half-price conference registrations (\$150 per registrant); gold sponsorship recognition on the 5 Cities Plus website, in the conference program and other conference materials, as well as inclusion in a PowerPoint presentation at select conference activities. Gold sponsors also will have an opportunity to insert a one-page marketing piece in the conference registration packet.
Silver Corporate Sponsor	\$500	Includes one half-price conference registration (\$150 per registrant); silver sponsorship recognition on the 5 Cities Plus website, in the conference program and other conference materials.

Golf Outing Sponsorships:

Lunch Sponsor	\$1,000	Includes sponsorship recognition on the Five Cities Plus website, in golf outing materials and the opportunity to distribute a one-page marketing piece as part of golfers' boxed lunches.
Beverage/Snack Cart Sponsor	\$500	Includes sponsorship recognition on the Five Cities Plus website, in golf outing materials and on beverage/snack carts. Sponsors also may network with golfers by driving a beverage cart the day of the event.
Golf Hole Sponsor	\$100	Includes sponsorship recognition on the Five Cities Plus website, in golf outing materials and at assigned golf hole.

Payment must be received by Wednesday, June 15. Please mail your completed sponsorship form, payment in U.S. funds and a high resolution copy of your logo to Andrea Stutsman, DPW, 1200 S. Madison Avenue, Suite 200, Indianapolis, IN 46225. Please include one check payable to Five Cities Plus Inc. for the total cost. If company policy requires invoicing, you may e-mail your form to Andrea.Stutsman@indy.gov.



5 Cities Plus 2011: July 20-22, Indianapolis Sponsorship Commitment Form

Contact Information:

Name: _____
First Name Middle Initial Last Name

Organization or Company: _____
(as it should appear on conference materials)

Mailing Address: _____

City, State, ZIP, Country: _____

Telephone: _____ Fax: _____

E-mail: _____
(Confirmation will be provided via e-mail.)

Sponsorship Opportunities:

Category	Sponsorship Level	Sponsorship Includes	Total (Include Discounted Registrations)
5 Cities Plus Conference			
Platinum Corporate Sponsor*	\$2,500	2 free registrations	
Gold Corporate Sponsor*	\$1,000	2 registrations x \$150	
Silver Corporate Sponsor*	\$500	1 registration x \$150	
Golf Outing			
Lunch Sponsor	\$1,000	n/a	
Beverage/Snack Cart Sponsor	\$500	n/a	
Golf Hole Sponsor	\$100 x Number of Holes	n/a	
Total Due:			

* Please provide contact information for discounted conference registrations on page 2, and include payment with your sponsorship. If you are sending additional attendees, please complete a separate conference registration form.

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Special Needs:

Contact Andrea Stutsman at Andrea.Stutsman@indy.gov or 317-327-8710.

